

Website Terms of Use

Effective Date: 3/6/2025

Welcome to www.marion-bank.com (“Website”). This Website Terms of Use outlines our practices regarding the collection, use, and disclosure of your information when you use our Website.

1. User Consent

By accessing and using our Website, you agree to the collection and use of information in accordance with these terms. If you disagree with any part of these terms, you can either not use our Website or opt-out from certain data collection practices (see Opt-Out below).

2. Information Collection

We collect both personal and non-personal information to provide and improve our Website. Personal information may include, but is not limited to, your name, email address, and phone number. Non-personal information may include your browser type, the pages of our Website that you visit, the time and date of your visit, and other diagnostic data.

3. Use of Data Segments

We utilize data segments to enhance your experience, tailor content and advertisements to your interests, and analyze the effectiveness of our Website and advertising efforts. These segments are derived from your interactions with our Website.

4. Google Analytics and Advertising

Our Website uses Google Analytics and may use other Google advertising services to collect data about your visits and interactions. This data helps us analyze how users engage with our Website and enables us to offer targeted advertising.

5. Remarketing and Behavioral Targeting

We engage in remarketing efforts with Google Ads and other advertising networks. This means we may show ads to you on other sites based on your previous interactions with our Website. We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies together to inform, optimize, and serve ads based on someone's past visits to our Website.

6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our Website and store certain information. These technologies are used for analytics, personalizing content and ads, and monitoring our Website's performance. You have the option to refuse all cookies or indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

7. Opt Out of Google's Use of Cookies or Device Identifiers

You can opt out by visiting [Google's Ads Settings](#), by opting out of a third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt-out page](#), or control the use of device identifiers by using your [device's settings](#).

8. Changes to Website Terms of Use

We may update our Website Terms of Use from time to time. We will notify you of any changes by posting the new terms on this page. You are advised to review these terms periodically for any changes.

9. Contact Information

If you have any questions about this Website Terms of Use, please contact us:

Phone: 888-571-2338

Address: 601 S Washington St, Marion, AL 36756